

# AJ2022 local launch presentation – the script



**SLIDE 1:** *This is a holding slide before the presentation starts*



**SLIDE 2**

## WELCOME

I am ... *[name, role]*.

Thanks for coming  
Tonight is a crash course in Jamborees  
The who, what, where, why, when, and how much.  
Plus a chance to ask questions.  
And ... some next steps - for Scouts, and the whole Group.



### SLIDE 3

#### WHAT

A Jamboree is a massive national camp for Scouts aged 11-14.  
Most Scouts get only one chance in their life to enjoy a Jamboree as Scout.  
Leaders, Venturers and Rovers can also attend – they help out with running the event.

Australian Jamboree began in 1934 and are held every three years.  
World Jamborees are held every four years.

A Jamboree is 11 days of action, expeditions, entertainment and daily life, camping with 12,000 others.

It's literally a life-changing experience that you will never forget.



### SLIDE 4

#### WHY

The aim of Scouting is to encourage the physical, intellectual, social, emotional and spiritual development of young people.

A Jamboree is a crash course in the Scout program, an intense 11 days with friends old and new.

Scouting is linked to increase resilience in young people, and benefits like more positive mental health, that last a lifetime.

At AJ2022, you will care for themselves and help others, do your share of cooking and other chores, while enjoying an amazing range of new experiences – from rock concerts to adventurous expeditions.

So much fun, friends, new experiences.

A Jamboree is just two weeks away from home but Scouts come home two years older!



## SLIDE 5

### WHO

A Jamboree is for Scouts – aged 11 to 14.

There are badgework requirements and you need at least 10 nights camping as a Scout.

Leaders also have a fantastic time at Jamborees, either working as Scout Leaders in the Jamboree Unit, sharing the Jamboree with the Scouts.

Or as Service Leaders or Activity Leaders.

Venturers and Rovers too!

It's an incredible and very affordable experience because a Jamboree needs many people to make it happen.



## SLIDE 6

### WHEN

The Jamboree runs from Monday January 3 2022 to Thursday January 13.

That's 11 days on site plus a day travelling to and from the Jamboree.

Victorian Scouts move in on January 2, and head home on January 14.

So, for most, it's a 13-day experience.

Families will be able to visit the Jamboree on Sunday January 9.



## SLIDE 7

### WHERE

AJ2022 is at the Elmore Event Centre in Northern Victoria.

This is one of Victoria's major locations for agricultural events like Field Days and equestrian sport.

It was also the location for AJ2007.

Elmore is 2.5 hours from Melbourne, near the major towns of Echuca and Bendigo.

And roughly midway between Adelaide and Sydney.



## SLIDE 8

### AJ1983

Actor Shane Jacobson was a Cub, Scout, Venturer and Rover.  
He's currently the Chief Scout of Victoria.

Shane's Jamboree was in 1983 at Ipswich in Queensland.  
And he'll never forget it.

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**NOW SHOW THE SHANE JACOBSON VIDEO FROM THE SEPARATE FILE.  
- OR ADD IT AS A NEW SLIDE IN THIS PRESENTATION.**



## SLIDE 9

### AJ2019

More recently there was AJ2019 in January 2019 at Tailem Bend in South Australia. A fantastic camp for more than 8000 Scouts and 2600 Leaders and others.

They included

**NAME**  
**NAME**

who will share some of the highlights and what they learned in January last year.



## SLIDE 10

### AJ2022

AJ2022 – the 26<sup>th</sup> Australian Jamboree – will be very different to the previous 25.

It will be the first Australian Jamboree to fully embrace the exciting **new national Scout program**.

It will be **youth-led**.

Already there are dozens of Scouts and Venturers helping plan the Jamboree.

For example, the video series about the Mutant Camel Patrol.

The Jamboree will have its **own app** so can get the latest information, order food, buy souvenirs, mark of Participate-Assist-Leads, or stream the radio station.

Even catering will be new. It will be 'supermarket'-style.

To minimise waste, Jamboree Units will order what they need and only what they need.

Catering will also provide for more than 50 special diets.

For some Leaders, this will be their 10<sup>th</sup> Jamboree or more!

For most people it will be their first – and maybe their only Jamboree.

Join us on the journey to AJ2022. You won't regret it.



## **SLIDE 11**

### **HOW MUCH**

The Jamboree is very cost-conscious, especially in these challenging times. Rather than the usual increases, our Victorian fees are actually lower than the last Jamboree!

Scout: Early Bird fee \$1,520 or \$1,620 for applications after May 7 2021

Leader, Venturer, Rover, other adult: \$785. Optional merchandise kit for adults including Roller Bag & Day Pack is available for an additional \$95

\*Payment schedule is for 10 equal instalments commencing February 15 2021



## SLIDE 12

### HOW

A Jamboree is value for money – but it is a huge camp.  
 Food will cost more than \$2 million. Activities cost another \$4.5 million.  
 Transport is another big item.

To ease the burden on families, there are usually two types of fundraising.

1. Scouts save and do jobs to earn money to put toward the Jamboree.  
 We have a fundraising poster for each Scout with ideas on how to save up for AJ2022.
2. And Scout Groups work together to run a few big fundraising events and share the profits with families.

For those with special situations, there can be funding assistance too.  
 Basically, we hope that no-one misses out because of the cost.

This is a very special experience.



## SLIDE 13

### Q&A

And now it's time to ask any questions you may have.

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**PLEASE REFER TO THE FAQ FOR ANSWERS**



## **SLIDE 14**

### **ACTION**

Now it's time for action.

Applications have not yet opened because of uncertainty during the current pandemic. So applications will open later than usual and be open for a shorter period than usual.

But in Scouting we need to be prepared.  
We want to know now, who is interested in the Jamboree.  
There is no obligation but this is what we'd like you to do:

Go to the Jamboree website and click on the button for Expressions of Interest.  
As we said, no obligation.  
But, when applications are about to open, you will be the first to find out.

Secondly, after you've registered your interest on the website, we'd like you to add your name to [this poster](#).

This allows us to start our planning as a Scout Group.

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**“THIS POSTER” = THE GROUP POSTER OF WHO’S GOING: SCOUTS, LEADERS ETC**



Thanks for attending

1. Go to [www.aj2022.com.au](http://www.aj2022.com.au)
  - Register your interest
  - No obligation
  - You'll be alerted when applications open
2. Add your name to the Group poster
3. Start saving



PERSONAL WALL  
0-\$4500+

## SLIDE 15

### THANKS FOR ATTENDING

Just repeating the three things we all need to do ...

1. Go to [www.aj2022.com.au](http://www.aj2022.com.au) and click on the Expression of Interest button.

There is no obligation – but you'll be first to hear when applications open.

2. Then add your name to this poster which we'll put up in the hall.

We'd like to know everyone who is interested – Scouts, Leaders, Venturers, and Rovers.

3. Start saving!

**We have a fundraising poster for each Scout to stick up at home and mark off each milestone ...**

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**[LEAVE THIS SLIDE UP or SHOW ANOTHER VIDEO]**